LNP LIVING NORTH PHOENIX

Media Kit 2026

North Phoenix's Most Trusted Community Platform

Your brand. Their neighborhood. Partnership opportunities for businesses and organizations that want to reach, inform and become part of North Phoenix.

Engaged Audience

Trusted Network

Hyperlocal Branding

ENGAGED AUDIENCE

More than 70% of our Facebook members remain active within the community, while our weekly newsletter consistently earns open rates above 60%.

TRUSTED NETWORK

Our members regularly turn to Living North Phoenix for local recommendations. When we introduce a business or organization, it comes with the credibility of a community platform they already know and trust.

HYPERLOCAL BRANDING

Partners receive consistent exposure across our Facebook community, newsletter, website, social media and events. Repetition builds familiarity, and familiarity keeps your business top of mind.

Numbers That Actually Mean Something

40K

Facebook Community Members

70% active

9,000

Newsletter Subscribers

61% 12-month average open rate

4,000+

Instagram Followers

Top posts regularly exceed 50K views

200K

Monthly Cross-Platform Views

ADVERTISING PACKAGES

Find Your Level

All packages run on **6-month terms**. **Sponsor & Partner packages include cross-posting to our Instagram account and Facebook Page, which collectively generate 150K+ monthly views**

Starter — Community

$250/mo

- 2 posts/month in LNP group
- Business visibility to Group 40k members

Featured

$350/mo

- 2 posts/month
- SEO business directory listing
- Shared spotlight post

Enhanced — Spotlight ⭐

$450/mo — Most Popular

- 2 posts/month
- SEO directory listing
- Shared spotlight post
- 1 custom post Blair creates

Sponsor

$900/mo

- Everything in Enhanced
- Category exclusivity within North Phoenix
- Monthly newsletter feature

Strategic Community Partner — Starting at $2,500/month. Everything in Sponsor, plus year-round community positioning, custom content, event sponsorship (not Valleypalooza) and designation as the “Official [Category] Partner of Living North Phoenix.”

Real Results. Real Community Impact.

"We've gained new followers, met new customers and made connections with people throughout the community."

Lauren VanWinkle — Local Jonnys, Owner

"The community actually trusts Blair's recommendations, and that trust transfers to us."

Jessica Librizzi - Rapid Rooter Plumbing and Air, Owner

Living North Phoenix played an important role in helping Deer Valley Unified School District reach the broader community. LNP provided a valuable platform to properly inform and connect with residents, expand our reach and ensure important information reached a broader cross-section of our community."

Kayla Bradley, MSM
Marketing & Partnerships Manager
Deer Valley Unified School District

"Thirty-six new clients specifically told us they found Desert Rose through Living North Phoenix."

Dr. Casida - Desert Rose Animal Hospital, Owner

Ready to Meet Your Neighbors?

All partnerships start with a **20-minute conversation**. No hard pitch — just an honest look at whether LNP is the right fit for your business.

📧 Email

blair@livingnorthphoenix.com

📅 Book a Call

calendly.com/blair-lnp

🌐 Website

Livingnorthphoenix.com & valleypalooza.com

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ADDITIONAL SPONSORSHIP OPPORTUNITY

Valleypalooza: Where the Community Shows Up

Now entering its fourth year, Valleypalooza returns March 6, 2027, from 10 a.m. to 3 p.m. for a community celebration bringing together local families, businesses, food, entertainment and culture.

Connect with thousands of North Phoenix families through a combination of event exposure, community engagement, and year-round visibility across Living North Phoenix media channels.

3,000+

Expected Attendees

Sponsorship Levels

Community Sponsor

Booth + signage + grouped pre-event newsletter mention

$1,800

Premier Sponsor

Community + Multiple live sponsor announcements to attendees + Group Banner

Featured across LNP media channels + 3 newsletter mentions (and mentioned throughout event on PA system)

$5,000

Presenting

Everything Above + "Presented by" co-branding

$10,000

Sponsor opportunities extend before, during, and after the event.